



SixJupiter's promise: to help you dramatically reduce your content costs for your cryptocurrency marketing

The Need: Data-Driven Content for Cryptocurrency Marketers

In today's Internet marketing is largely a data-driven initiative. Specifically, companies need data in two ways:

1. Data to create free content for social media and SEO to reach the audiences they are seeking to reach.
2. Bonus data that can be given to customers who sign up for a free marketing campaign, so that businesses can learn more about what their customers are interested in and deliver this information in a recurring manner to earn their trust.

“ In virtually every industry the most trusted brand is also the most profitable. Frequency led to awareness, awareness to familiarity, and familiarity to trust. And trust, almost without exception, leads to profit. ” - *Permission Marketing: Turning Strangers Into Friends and Friends Into Customers*, by Seth Godin

As a burgeoning industry, data solutions for cryptocurrencies are still emerging.

The market is still discovering exactly what kind of data investors are interested in, and firms are still discovering the best ways to collect and communicate that data. This makes it especially challenging for cryptocurrency firms to acquire the data they need to build their own marketing campaigns.



The SixJupiter Solution: A Custom Content Plan

Our team at SixJupiter works with you to provide you with the data you need to execute a content marketing plan that matches your brand promise and product offering. We do this in the following ways:

1. **Custom API.** Our Ethereum One database, updated daily, tracks up to 49 data points (and counting) on 900+ ERC-20 tokens. See our full data dictionary: <https://sixjupiter.com/crypto/ethereum-one-dictionary.html> . We can create a custom data set for you that you can use to create web pages to match your keyword marketing and social media campaigns, and thus attract exactly the audience you're looking for.
2. **Lead capture and follow up.** Once the traffic has arrived through free data-driven content, additional data can be used to encourage them to subscribe to your messaging list and start a conversation with your company. SixJupiter can help your company build your own branded data reports, which can be delivered to your customers via email or SMS on a regular basis. You can see the content on [our blog](#), and the example [widget on our web site](#), as examples of the kind of reports and branded data we can create on your behalf to help you learn more about your customers and earn their trust.

About Us: Data Science + Financial Marketing

SixJupiter is a startup team with 7 members headquartered in Zionsville, Indiana, USA. The founder and CEO of SixJupiter is Simit Patel, a data scientist with over a decade of experience in online marketing for brokers and financial publishers. Learn more about Simit through his LinkedIn page: <https://linkedin.com/in/simitpatel/>



Get Started With Revolutionizing Your Content Marketing

Take the next step in radically reducing your content creation costs and in acquiring the data you need to deploy successful marketing campaigns. Contact SixJupiter using the information below.

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